



QUX® App Developer

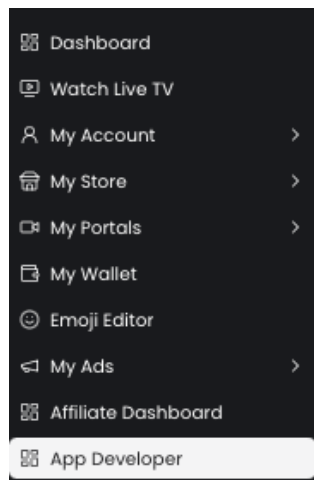
The QUX® App Developer feature gives you a simple way to share your apps with the world. Whether you're in the testing phase or ready to launch, you can:

- **Upload apps for testers** to collect feedback and improve performance.
- **Distribute apps for free** so users can instantly download and enjoy them.
- **Sell your apps** directly to users, opening new opportunities for revenue.

With QUX®, developers have the flexibility to test, share, and monetize, all in one place.

How to Get Started

1. **Create a QUX® Account**
 - Sign up on the QUX® platform if you don't already have an account.
2. **Log in to your QUX® Account**
 - Enter your credentials to access your dashboard.
3. **Open the App Developer feature**
 - Once logged in, find **App Developer** on the **left menu bar** and click to begin.



Let's Set Up Your App

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1. Click on “Add New App”
 - This option will start the process of uploading your app.
2. Fill out the app details
 - Enter the required information

Filling the App Information form (QUX® App Developer)

1) App Name

1. Click the **App Name** field and type a clear, memorable name for your app.
 - Tip: keep it short and searchable — **30–50 characters** recommended.
 - Avoid trademarked names you don’t own and avoid special characters that might break listings.

A screenshot of the 'App Information' section of a web form. At the top, there are three tabs: 'App Information', 'Release History', and 'Pricing'. The 'App Information' tab is selected. Below the tabs, the title 'App Information' is displayed. A subtitle reads: 'Please provide your app details below. Fill in the required fields to help us gather accurate information about your application for setup and review.' Below this, the label 'App Name' is shown above a text input field. The input field contains the text 'QUX Pay®'.

2) App Category

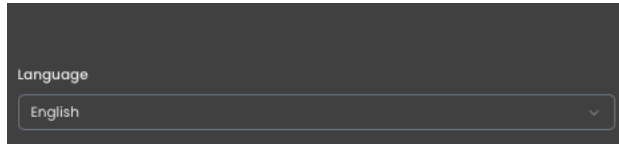
1. Click **Select a App Category**.
2. Pick the single category that best matches your app’s primary function (e.g., Productivity, Games, Finance, Health).
 - Tip: if your app spans categories, choose the one users will most likely search for.

A screenshot of the 'General Information' section of a web form. The title 'General Information' is at the top. Below it, the label 'App Category' is shown above a dropdown menu. The dropdown menu is open, showing the selected option 'Finance' and a downward arrow icon.

3) Language

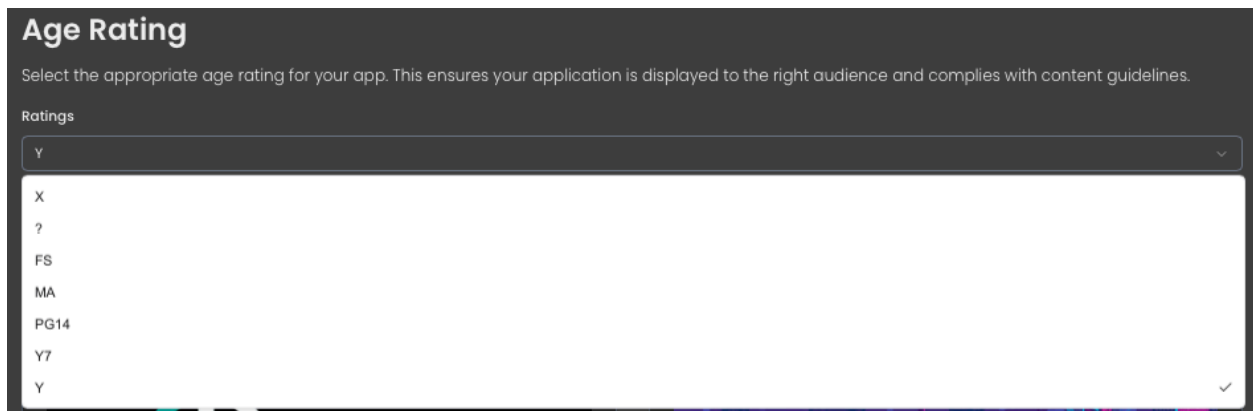


1. Click **Language / Select a Primary Language**.
2. Choose the main language of your app's UI and store listing (e.g., English, Tagalog).
 - Tip: choose the language you'll provide support in and use for your primary description. If you support multiple languages, prepare translated descriptions and screenshots for each locale later.



4) Age Rating

1. Click **Ratings** and open the dropdown.
2. Select the **appropriate age rating** that matches your app's content
 - Consider content like violence, sexual content, gambling, user-generated content, or in-app purchases before selecting.
 - Tip: choose the *lowest* rating that honestly fits your content — overrating reduces potential audience; underrating risks rejection or takedown.



The QUX® Ratings Guide

QUX® uses a comprehensive content rating system to ensure age-appropriate content access:

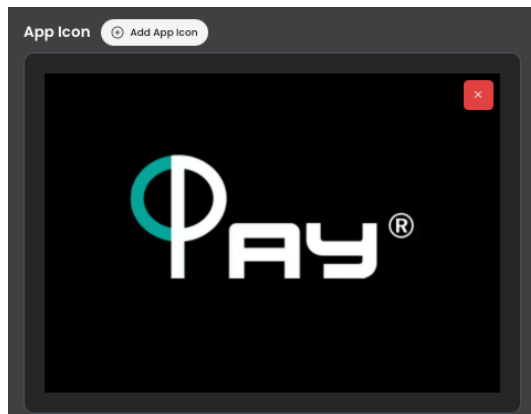


- Y (Young Children): Content suitable for children under 13
 - Y7 (Children 7+): Content appropriate for children 7 years and older
 - PG-14 (Teens 14+): Content suitable for users 14 years and older
 - MA (Mature 17+): Content appropriate for users 17 and older
 - FS (Free Speech): Content with potentially controversial speech protected by free expression principles
 - (Content Unknown): Content whose rating is uncertain or variable
 - X (Adults Only 18+): Content exclusively for adults
- Uploading App Media Assets

Uploading App Media Asset

1) App Icon

- Click **"Add App Icon."**
- Upload a **square image (1080x1080 px)**.
- Use your official app logo — simple, high-contrast, and recognizable at small sizes.
 - Recommended: PNG with transparent background.
 - Avoid: text-heavy designs or stretched images.

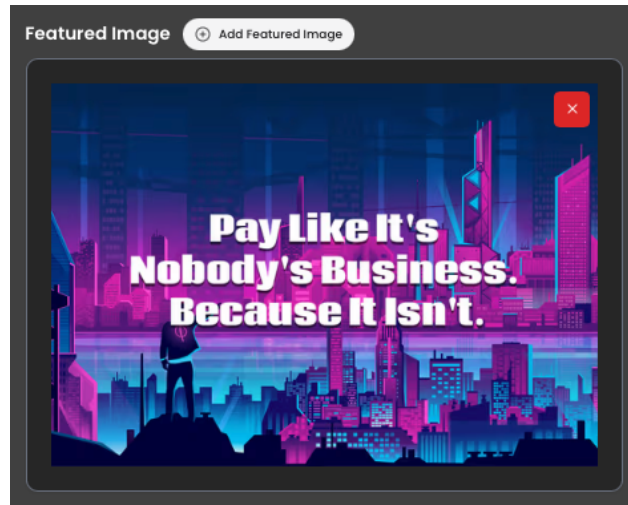


2) Featured Image

- Click **"Add Featured Image."**
- Upload a **1920x1080 px** image.

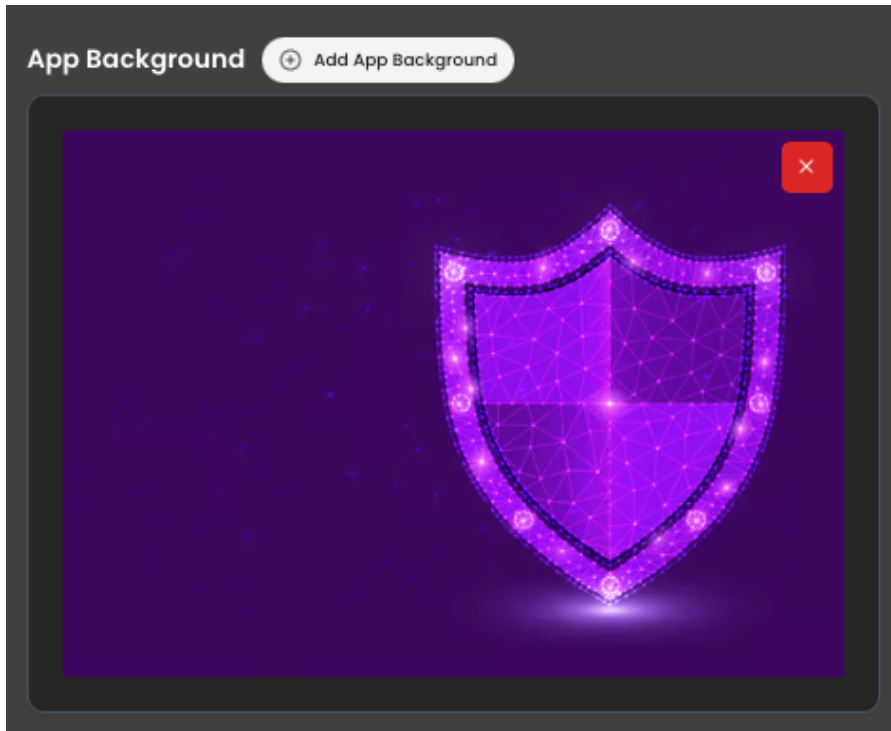


- This acts like your **banner** on the app listing.
 - Show branding, tagline, or a visual preview of your app.
 - Keep text minimal (less than 20% of the image).



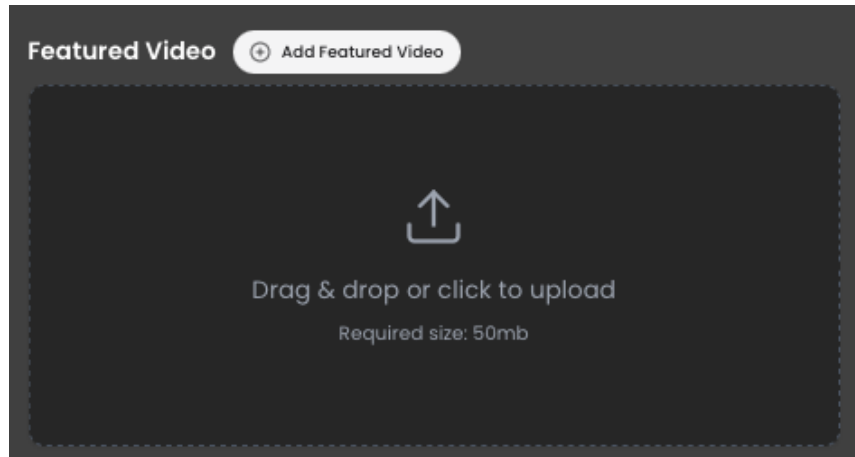
3) App Background

- Click "Add App Background."
- Upload a 1080x1080 px image.
- This is the **visual backdrop** of your app listing.
 - Recommended: neutral or blurred design that complements your app.
 - Avoid overly bright or distracting patterns.



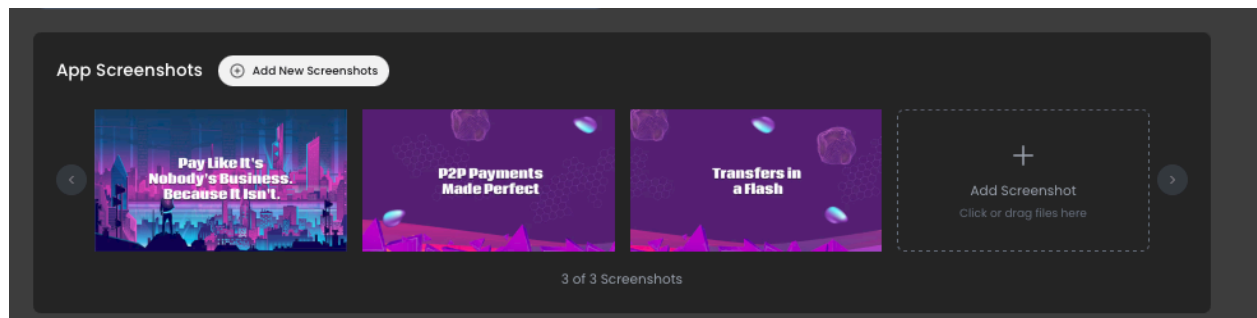
4) Featured Video (Optional but powerful)

- Click **"Add Featured Video."**
- Upload a video file up to **50 MB**.
- Use it to demo your app features or show real usage.
 - Recommended: MP4 format, 30–60 seconds, clear narration or subtitles.
 - Start with the strongest feature in the first 5 seconds.
 - You can upload up to 5 minutes of video, as long as the file size does not exceed the maximum limit.



5) App Screenshots

- Click “Add New Screenshots.”
- Upload **multiple in-app screenshots** (phone/tablet views).
 - Show the main screens: Home, Menu, Settings, Core Feature.
 - Stick to platform guidelines (e.g., full screenshots, no device frames unless required).



Quick Best Practices

- Keep a **consistent style** across all media (same color palette, branding).
- Optimize for **clarity** — users should understand your app in 5 seconds.
- Double-check file sizes and formats before upload to avoid rejection.



Filling Out App Listing Details

1) Promotional Text

- **What it is:** A short tagline or highlight that appears at the top of your app's page.
- **How to write it:** Keep it under 170 characters. Use it to announce a key feature, update, or offer.

A dark-themed UI mockup showing a label 'Promotional Text' above a single-line text input field. The input field contains the text 'Pay Like It's Nobody's Business. Because It Isn't.'

Promotional Text

Pay Like It's Nobody's Business. Because It Isn't.

2) Description

- **What it is:** A longer explanation of your app's features and benefits.
- **How to write it:**
 - Start with a strong opening line that states your app's purpose.
 - Optional: List key features in short bullet-like
 - Optional : You close with a call to action

3) What's New

- **What it is:** A section to highlight updates or improvements (appears with each new version).
- **How to write it:**
 - Keep it concise and clear.
 - You can mention bug fixes, new features, or performance improvements.

A dark-themed UI mockup showing a label 'What's New' above a multi-line text input field. The input field contains the text 'P2P Payments Made Perfect: Pay friends, family, contacts instantly. No fees, no limits. Spend on the move. Amount transferred through QUX Pay® reaches its destination almost instantly. As quick as sending a text. No more waiting around like crypto.'

What's New

P2P Payments Made Perfect: Pay friends, family, contacts instantly. No fees, no limits. Spend on the move. Amount transferred through QUX Pay® reaches its destination almost instantly. As quick as sending a text. No more waiting around like crypto.

4) Keywords



- **What it is:** Words or phrases that help users find your app in search.
- **How to write it:**
 - Use 5–10 relevant terms, can be separated by commas.

Keywords

mobile payments app P2P payments instant money transfers secure payment platform data privacy payments QR payments fintech payment solution digital wallet service

5) Support URL

- **What it is:** A webpage where users can get help, FAQs, or contact support.
- **How to write it:**
 - Provide a live link to your website or support portal.

Support URL

<https://blog.quxpay.com>

6) Copyright

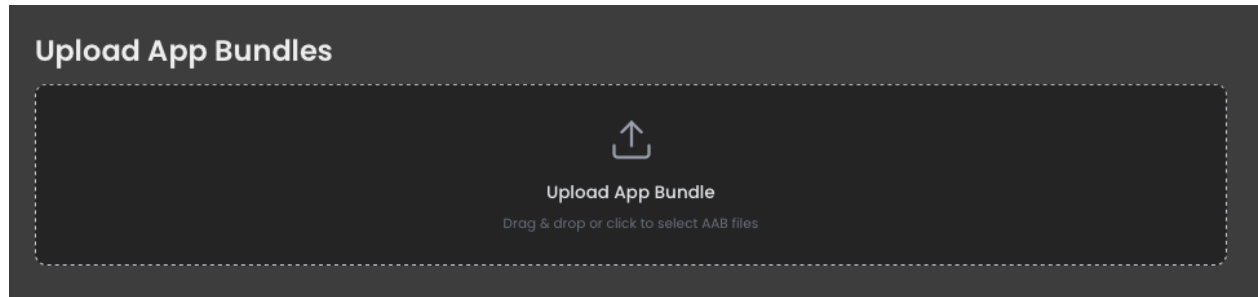
- **What it is:** Legal ownership info of your app.
- **How to write it:**
 - Use your personal name or your company name, plus the year.

Copyright

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Upload Your App Bundles (.AAB files)

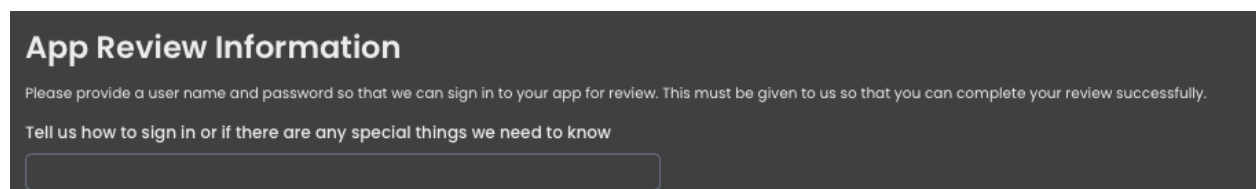
1. Click **Upload** and select your **.AAB file** from your computer.
 - ⚠️ Only **.AAB (Android App Bundle)** files are accepted. APKs are not supported.
2. If your app has multiple versions, upload the correct bundle that matches your app details.
3. Double-check that the bundle is signed properly and meets the required size limit.



Filling Out App Review Information

1) Special Instructions (Optional)

- **Field:** *Tell us how to sign in or if there are any special things we need to know.*
- Use this to explain anything the reviewer should be aware of:
 - Demo login steps (e.g., "Tap *Skip* on welcome screen to continue")
 - Special settings to access features
 - Known limitations in the test build
- Example: *"Use the provided test account. After login, navigate to Settings > Features to access premium options."*



2) Test Sign-In Credentials

- **Test Sign-In Username** → Enter the test account username or email.
- **Test Sign-In Password** → Enter the password.
- **Re-enter Test Sign-In Password** → Confirm password (must match exactly).
 - Important: Provide an account with access to all core features, including paid or restricted ones. Reviewers cannot buy/test purchases.

A dark-themed form with three input fields. The first field is labeled 'Test Sign-In Username'. The second field is labeled 'Test Sign-In Password' and has a toggle icon on the right. The third field is labeled 'Re-enter Test Sign-In Password' and also has a toggle icon on the right.

Test Sign-In Username

Test Sign-In Password

Re-enter Test Sign-In Password

3) Contact Information

- **First & Last Name** → Your name or the developer's contact person.
- **Contact No.** → A valid phone number (with country code if outside local region).
- **Email Address** → An active support email (checked regularly during review).

A dark-themed form titled 'Contact Information' with four input fields arranged in a 2x2 grid. The top-left field is labeled 'First Name', the top-right 'Last Name', the bottom-left 'Contact No.', and the bottom-right contains the placeholder text 'example@gmail.com'.

Contact Information

First Name

Last Name

Contact No.

example@gmail.com

4) Attachments (Optional but Recommended)

- Click **Choose File** to upload supporting documents:
 - Demo video walkthrough
 - App documentation (PDF/Doc)
 - Special instructions or FAQs
- File types accepted: PDF, DOCX, MP4, etc.

A dark-themed section titled 'Attachments'. It contains a paragraph of text and a large button labeled 'Choose File' with the text 'no file selected' to its right.

Attachments

You can attach demo videos, app documentation, or any files to help prevent delays during the app review process.

Choose File no file selected



Save Everything!

Double-check before submitting

- Make sure test credentials work (try logging in yourself with them).
- Ensure email/phone are correct (review team may contact you if issues arise).
- Attachments should open correctly and not exceed size limits.
- Then click the "Save" button



Your app is now live on the QUX®!

Congratulations! Your app has been successfully uploaded.

